



# INSURANCE & PENSIONS MEDIA AWARDS 2018

## CALL FOR ENTRIES

The Insurance and Pensions Commission is calling for entries from journalists for the inaugural Insurance and Pensions Media Awards (IPMA2018). The Awards seek to recognise, reward and inspire journalism excellence in the coverage of insurance and pension issues.

### 1. CATEGORIES

- a) Short-term Insurance Journalist of the Year
- b) Life Insurance/Assurance Journalist of the Year
- c) Funeral Insurance/Assurance Journalist of the Year
- d) Pensions Journalist of the Year
- e) Insurance & Pensions Industry Economic Contribution journalist of the year
- f) Gender Insurance & Pensions Journalist of the Year
- g) Insurance & Pensions Broking Journalist of the Year
- h) Overall Insurance & Pensions Journalist of the Year

### 2. ENTRY REQUIREMENTS

- i. Eligibility
  - The competition is open to print, electronic and online media journalists covering insurance and pension issues.
  - Entries to be considered for the competition are those published/broadcast by a recognised media organisation in print, electronic or online media from 01 October 2017 through to 30 September 2018.
- ii. Entry format
  - Entries must be clearly marked with name, media house, email address, date of publication/broadcast and phone number of entrant.
  - Entries must have been written or broadcast in English, Shona or Ndebele.
  - Electronic submissions should be on DVD or audio CD.
  - Online media entries should be printed out in hard copy and web address clearly indicated.
  - Each candidate is required to submit at least **one (1)** article but not more than **three (3)** per category.
  - Candidates are eligible to enter in a maximum of **three categories**.
  - All the entries shall be accompanied by a **completed entry form** and **supporting statement (not more than 150 words)** justifying why the article(s) deserve to win.

### 3. JUDGING CRITERIA

- An independent panel of eminent members has been constituted to select the winning entries based on their originality, clarity, accuracy, creativity, multi-sourcing, level of research and impact and overall benefit to the insurance and pensions industry.

### 4. PRIZES

- The winner in each category will receive a cash prize, a trophy and a certificate.
- The runner-up in each category will receive a cash prize and a certificate.

### 5. ENTRY DEADLINE

- The deadline for the submission of entries is 10 October 2018 at 4pm. Submissions after that shall be disqualified.
- Entries should be in envelopes clearly marked "Insurance & Pensions Media Awards 2018" and the category entered.
- The entries can be posted or hand delivered to:

**Insurance & Pensions Commission**  
160 Rhodesville Avenue  
Greendale, Harare

- Electronic entries can be emailed to [ipeczw@gmail.com](mailto:ipeczw@gmail.com)
- Entry forms can be downloaded on the IPEC website: [www.ipec.co.zw](http://www.ipec.co.zw)