



5TH EDITION OF THE INSURANCE AND PENSIONS MEDIA

AWARDS

(IPMA)2025

Recognising and celebrating excellence in journalism coverage of insurance and pension matters.

Call for Entries

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INSURANCE AND PENSIONS MEDIA AWARDS 2025

The Insurance and Pensions Commission (IPEC) is calling for entries from journalists for the 5th Edition of the Insurance and Pensions Media Awards (IPMA 2025). The Awards seek to recognise, reward and inspire journalism excellence in the coverage of insurance and pension matters.

CATEGORIES

- i. Short-Term Insurance Journalist of the Year
- ii. Life Assurance Journalist of the Year
- iii. Funeral Assurance Journalist of the Year
- iv. Pensions Journalist of the Year
- v. Inclusive Insurance Journalist of the Year
- vi. Insurance Broking Journalist of the Year
- vii. Insurance & Pensions Industry Economic Contribution Journalist of the Year
- viii. Consumer Financial Education Journalist of the Year
- ix. Future Talent Journalist of the Year

No	Award Category	Description
i	Short-Term Insurance Journalist of the Year	■ Recognises articles that focus on short-term insurance business
ii	Life Assurance Journalist of the Year	■ Recognises articles that focus on life assurance business
iii	Funeral Assurance Journalist of the Year	■ Recognises articles that focus on funeral assurance business
iv	Pensions Journalist of the Year	■ Recognises articles that focus on pension matters
v	Inclusive Insurance Journalist of the Year	■ Recognises articles that focus on inclusive insurance, particularly those previously excluded, e.g women, the youth, MSMEs, smallholder farmers, etc.

vi	Insurance & Pensions Industry Economic Contribution Journalist of the Year	<ul style="list-style-type: none"> Recognises articles that focus on contribution of the insurance and pensions industry to economic development.
vii	Insurance Broking Journalist of the Year	<ul style="list-style-type: none"> Recognises articles that focus on insurance brokerage.
viii	Consumer Financial Education Journalist of the Year	<ul style="list-style-type: none"> Recognises articles that promote consumer financial literacy and education for informed decision-making.
ix	Future Talent Journalist of the Year	<ul style="list-style-type: none"> Recognises articles that are submitted by young and upcoming journalists covering the insurance and pensions industry. The candidate should have no more than two years of practicing experience as a journalist after attaining a qualification.

ENTRY REQUIREMENTS

- i. The competition is open to print, electronic, and online media journalists covering insurance and pension matters.
- ii. Articles should be from 01 January 2024 to 31 December 2024.
- iii. Entries can be in link format.
- iv. Two articles should be submitted per category and each candidate is allowed to enter a maximum of two (2) categories.
- v. Each submission should clearly indicate the category entered. Entries without clearly identified categories will be disqualified.
- vi. Adjudicators will rate entries based on originality, clarity of writing, depth of research, the diversity of sources, and the potential positive impact of the articles.
- vii. Entries should be emailed to pr@ipec.co.zw with the subject reference "Insurance & Pensions Media Awards 2025" and the category entered.

Should you require further information, please contact our Public Relations team at pr@ipec.co.zw or at the following numbers **0242-443358** or **+263772381124** or visit the IPEC website www.ipec.co.zw

The deadline for the submission of entries is 25 March 2025.