



# IPEC Charity Golf Day

Sponsorship Packages

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# CHARITY GOLF

## DAY

We are pleased to announce our Annual Charity Golf Tournament at The Country Golf Club on 15 September 2023. The tournament will be held in celebration of Pensions Awareness Day, which is observed annually on 15 September, the world over.

All the proceeds from the tournament shall be channelled towards IPEC's corporate social responsibility initiatives whose beneficiaries are the elderly. Thank you for your interest and we look forward to your participation!

### Key Information

<b>Date</b>	15 September 2023
<b>Venue</b>	The Country Golf Club
<b>Format</b>	Individual Stableford plus Anonymous Betterball
<b>Team Fee</b>	USD200
<b>Individual Fee</b>	USD50

Followed by **Prize Giving Dinner** @ 1830hrs

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# SPONSORSHIP PACKAGES

There is a selection of sponsorship opportunities available for our Charity Golf Day, each providing the sponsor with various levels of exposure. Sponsorship contribution will provide the financial support needed to support the Commission's CSR initiatives

Platinum Sponsor	USD7,500
Gold Sponsor	USD5,000
Silver Sponsor	USD3,500
Bronze Sponsor	USD2,000

## Platinum Sponsor – USD7,500

- Co-branding on golf shirts & caps
- Field two teams
- Branding on 1<sup>st</sup> hole & can exhibit
- Banners by the entrance
- Marketing Pitch during prize giving
- One banner in the prize giving room
- Mention in press release
- Mention on digital platforms
- Mention during prize giving

## Gold Sponsor – USD5,000

- Field 1 team
- Branding on 10<sup>th</sup> hole & can exhibit
- Banners by the entrance
- Presentation of prizes
- Backdrop + 2 banners – prize giving
- Marketing Pitch during prize giving
- Mention in press release
- Mention on digital platforms
- Mention during prize giving



### Silver Sponsorship – USD3,500

- Fielding of 1 team
- 6 banners in the course
- Two banners in the prize giving room
- Mention in press release
- Mention during prize giving

### Bronze Sponsorship – USD2,000

- Fielding of 1 team
- 4 banners in the course
- One banner in the prize giving room
- Mention in press release
- Mention during prize giving

### Other Sponsorship Opportunities

- Gin tents - USD600 each
- Half-way lunch USD1,500
- Cocktail dinner USD1,500
- Bar USD2,000
- Exhibitions USD200
- Hole Sponsorship USD100
- Donations in cash or kind for Auction & Raffle

Complete our Sponsorship Form included in this pack and return to IPEC via email [pr@ipecc.co.zw](mailto:pr@ipecc.co.zw). Call or WhatsApp the Convener, Odiline on +263 772 338 420 or +263 712 964 003 or email [events@vakoma.co.zw](mailto:events@vakoma.co.zw) to discuss your sponsorship options further.

